## **ABSTRACT**

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An air purification and physiological metabolism promoting health material consisting of a naturally radiating rare earth element capable of emitting ions that is finely pulverized and attached at an appropriate density to the surface of a synthetic or a natural base material. Since the finely pulverized, naturally radiating rare earth element is in an unencapsulated, exposed state, the ions emitted are directly released into the air or absorbed by the body such that physiological metabolism and air purification is provided for at even greater promotional effectiveness.